



## Bringing faster broadband to our rural areas Project Update June 2017

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we need to spread the word!

If you would like a Word version of this newsletter please email: [broadband@cswbroadband.org.uk](mailto:broadband@cswbroadband.org.uk)

[Sign up to receive this e-newsletter](#) direct to your inbox and for information about progress on your cabinet or exchange-only line.

**Over 58,000 properties able to connect to the fibre network**

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### Wave 7 launched

When William Shakespeare famously questioned whether you could have 'too much of a good thing', he was clearly not thinking about the positive benefits of superfast fibre broadband that were to come.

Now, centuries later, some of the most historic villages in the Bard's home county have become some of the latest areas of Warwickshire to be included in the CSW Broadband roll-out of high-speed fibre broadband.

They include parts of Wibtoft and Copston Magna, close to the crossing point of Watling Street and Fosse Way - two of the best-known Roman Roads in Britain– as well as Baddesley Clinton, Corley Ash, Church Lawford, Danzey Green, Upper and Lower Shuckburgh. The new technology will start to be available for the first time from the middle of next year.

More than 58,000 premises in Warwickshire and Solihull now have access to faster fibre broadband as a result of the CSW Broadband roll-out. Updates on the roll-out, including the [full list of structures in Waves announced to date](#), are available on the project website.

Those of us who are “more mature” sometimes forget that there are teenagers today who have never known life without the internet. They take it for granted that they can stream video and music, book holidays and concerts, work from home – and have access to all of their school or college information and carry out research just as though they were in the classroom. This announcement means that residents in more of our historic villages will be able to benefit from the same services.

As we are now reaching some of the most rural areas, the residents and businesses will really see the advantages of not having to drive in order to carry out the most basic of tasks – so the project will help to benefit the local environment as well!

Because the fibre broadband network is installed on a wholesale basis, meaning any ISP can use it to provide services, households and businesses will have a wide choice of fibre broadband providers. Upgrades do not happen automatically. Residents and businesses wanting to benefit need to place an order with their chosen fibre broadband provider.

## Contract 3 update

As reported last month, we have multiple bids for each Lot in Contract 3, and the CSW Broadband team are still busy evaluating these. We are still on track to be able to announce Contract 3 coverage during the autumn.

## Get Online week 2017

Get Online Week Is Coming Back! The 2017 campaign will take place from 2 – 8 October. During this time there will be events run right across the country to show people how to use, or to get the most from, the Internet.

Are you planning any events for that week? [Send details to our website](#), and nearer to the time we'll publicise what is happening and help to promote your events.

The 2016 campaign was the most successful yet. Get Online Week 2016 saw more than 5,000 events take place in communities all across the country, showing over 85,000 people how the internet can make life easier, cheaper, healthier and more fun!

The 2016 campaign was the tenth Get Online Week, and in the last decade the campaign has helped almost 400,000 people discover the benefits of getting online.

## Calling all parish councils!

In the 5 years since this project started, we have developed and maintained excellent relationships with the parish councils in our area. Parish councillors are the front-line in communications with the public, and are best placed to have knowledge about the issues in their villages. We intend to build on this groundwork, and from the autumn will be sending out emails directly to parish clerks with information about how you can support the project. In the meantime, it would be helpful if our

newsletters could be circulated to all parish councillors, so that everyone is aware of the project and what we are trying to achieve.

## Case studies

We regularly appeal for case studies, but sadly very few people respond! We don't need War and Peace, just a few lines setting out what difficulties you experienced before you had superfast broadband, and how things have changed since the service was upgraded. This information is very helpful for us when applying for additional funding to help those areas that are still waiting for faster speeds.

## Copy for your own website or newsletter

We regularly produce updates of around 350 words that can be used on your own website or in newsletters. There is a selection of articles available for download and you can select the most appropriate depending on where your particular area is in the rollout pipeline. We now have two versions: a web version with embedded hyperlinks, and a copy for print where the links are typed out in full. Copy can be found on our [Copy to use on our own website, newsletters or flyers](#) webpage.

## Questions and Answers

Here are some of the Q&A's raised recently. Our website has a full set of Q&As, which are regularly updated.

### Will the maps change when Contract 3 is announced?

One of the challenges that we have always faced is trying to reconcile the fact that the colours on the map are done by postcode, but that telecoms infrastructure doesn't follow postcodes. When you think about it, the copper telephone network was set up to deliver voice calls only, and the routing didn't matter as long as the system worked. The system evolved over a great many years, with the first properties to be connected being linked directly to a main exchange, often over very long copper lines. Then smaller exchanges were installed, again often with very long lines, and finally (as demand for telephony grew) the green boxes were installed by the side of the road. That is why some postcodes will be covered by more than one cabinet, and a cabinet may cover more than one postcode.

Additionally, with properties being connected to a cabinet, a local exchange, or a main exchange, three properties next to each other could in theory be connected to the telephone network in completely different ways.

Try mapping that using colours!

We now have our [unique property checker](#), which shows the currently planned status (down to property level) up to the end of 2019, but the mapping by area is still useful. We are therefore investigated new ways to use and to show the data, and hope to be able to launch our new mapping system during the autumn.

## Is the modelling for the CSW Broadband Project and the commercial rollout available publicly?

No. The modelling will include information that is owned by BT and other providers and is commercially sensitive so that whilst the rollout areas are visible the underlying data is not.

## Can we tap into a private line?

No. A private line is just that. Businesses can purchase a high-speed leased line. They will pay several thousand pounds for installation and a high usage charge. These lines run on a different network and are therefore not available for use by communities or individuals.

You can find more [frequently asked broadband questions](#) on our website.

## Help us to spread the word!

We need to reach as many people as we possibly can. You can help us by emailing this to all your local contacts and encouraging them to email it to all their contacts.

## Why not join the CSW Broadband conversation on social media!

To keep up to date on what we're doing and to have your say on how the project develops:

Follow us on [Facebook](#)

Follow us on [Twitter](#)

Join us on [LinkedIn](#)

## Email us!

For **newsletter** enquiries, please use: [broadbandnews@cswbroadband.org.uk](mailto:broadbandnews@cswbroadband.org.uk)

For **all other enquiries**, please use: [broadband@cswbroadband.org.uk](mailto:broadband@cswbroadband.org.uk)

So that you don't miss out on any important news updates from the CSW Broadband team, please ensure that these are enabled in your firewall.

To find out more about the project, please visit the [CSW Broadband website](#).



**CSW Broadband is a partnership between Warwickshire County Council, Solihull Metropolitan Borough Council, Coventry City Council, BT and Department for Culture Media & Sport.**